

All Classical

P O R T L A N D

presents



2016 Season

PORTLAND, OR., March 17, 2016 – As part of their Rising Tide Grant Project, All Classical Portland enjoys a second year as the Official Media Sponsor for Classical Up Close 2016. Organized and performed by musicians of the Oregon Symphony, this series of free chamber music concerts takes place between April 23rd and May 6th with performances throughout the Portland Metro area. Concerts include informal, full-length performances in neighborhood venues as well as buzz-worthy “blitz” performances: thirty-minute concerts in unlikely venues and at unusual hours, meant to meet people where they live, work and play. This year’s venues include Trinity Episcopal Cathedral, First Congregational United Church of Christ in Vancouver, American Legion Post #134 and two performances just for kids at the Beaverton Library. China Forbes of Pink Martini makes a special guest appearance in the series on April 26th.

The musicians of Classical Up Close say:

Last year’s sponsorship by All Classical Portland really made a difference in helping us get the word out about our events and we’re thrilled to work with them again this year. Rising tides really do float all boats! We can’t imagine a better partner than All Classical Portland to further our goals of celebrating great music and connecting to a wide community of music lovers in a personal and immediate way. Our festival of free concerts is designed to bring music to people where they live, work and play, and of course that is what All Classical Portland does every day, both on the radio and online.

Jack Allen, President and CEO of All Classical Portland, writes of the new partnership:

*Some of the finest musicians I know are putting their music where their mouth is. When they say they want to break down barriers to people seeing, hearing and experiencing classical music - they mean it. They don’t just offer free access to their music making, they actually take their art and craftsmanship on the road, and play at the local City Hall, ice cream parlors, coffee shops, bookstores, and libraries. So, what’s your excuse for not getting **up close** to this great music? See you there!*

Classical Up Close is an annual festival of free chamber music events in venues all around the Portland Metro area, created by a group of Oregon Symphony musicians in 2013 with the goals of celebrating their ties to the community, thanking the Symphony's many supporters, and making new friends for the orchestra and for classical music. For more information, visit <http://classicalupclose.org>

All Classical Portland is Portland, Oregon's classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality, and innovation in all that we do. For more information, visit www.allclassical.org.

The Rising Tide Grant Project invigorates the performing arts community by providing on-air sponsorship to a selected organization for an entire performance season. This initiative alleviates the financial barriers preventing small performing arts organizations from purchasing promotional mentions on All Classical Portland and provides myriad opportunities for cross-promotion and awareness.

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